Technology can progress almost too fast sometimes. The computer you bought yesterday feels outdated by next week. In the same vein, the digital landscape also changes at a fast pace, especially when it comes to links on your website. Today's active link could easily be tomorrow's broken one. To maintain the quality and credibility of your site, a tool to verify these links can save you a lot of time.

**What are Link Checking Tools?**

Link checking tools are programs or online services designed to test every hyperlink on your site to ensure they're working properly. They crawl through each page, clicking on every link and reporting back whether it leads to a valid destination. This process saves you the time-consuming task of manually testing each link yourself.

**Top Link Checking Tools**

While numerous link checking tools exist, these are some of the most popular ones.

1. **Broken Link Checker**: This tool, available as a WordPress plugin, can monitor links in your posts, pages, comments, and even custom fields, notifying you of any broken links.
2. **Screaming Frog SEO Spider**: This tool isn't just for checking links. It's a fully-fledged SEO tool, but it does have an excellent link checking feature. It's a downloadable program, and you can check up to 500 links for free.
3. **Google Search Console**: A free service from Google that not only checks for broken links but also gives you a lot of other data about your site's search performance.
4. **Dead Link Checker**: This is an online service that allows you to check either a single web page or a whole website. It's simple to use and provides useful reports.
5. **LinkChecker**: An open-source tool that checks websites for broken links. It works on multiple platforms and can be integrated into your workflow.

**Subscription Services**

Some link checking services offer subscription models, which automate the process of checking your site's links periodically and send you an email report with the results. Services like SEMrush, Ahrefs, and Monitor Backlinks fall into this category. They keep you updated on the status of your links without you having to manually initiate checks.

In the fast-paced digital world, link checking tools are a necessity. They ensure that your site remains user-friendly and credible by swiftly identifying and allowing you to fix broken links. The choice of tool often depends on the size of your website, your budget, and the level of detail you require in reports. The subscription services can be a convenient option if you prefer a hands-off approach. By choosing the right link checking tool or service, you can focus more on creating great content while ensuring a seamless user experience.